

LVMH
2026 First-Half Results
July 27, 2026

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Acceleration in Q2, solid results in H1

REVENUE

€38.6bn

H1 +2%*

Q2 +3%*

* Organic growth vs. same period in 2025

PROFIT FROM RECURRING OPERATIONS

€8.7bn

OPERATING MARGIN

22.5%

OPERATING FREE CASH FLOW

€4.1bn

OPERATING INVESTMENTS

€2.1bn

NET DEBT TO EQUITY RATIO (GEARING)

11.8%

Acceleration in Q2, solid results in H1



Wines & Spirits

Signs of recovery in champagne and cognac

Fashion & Leather Goods

Organic growth in Q2

Accelerating growth at Christian Dior

Successful innovations driven by creative renewal



Strong growth in the United States and Asia

Acceleration in Japan and South Korea

Middle East affected by the conflict

Substantial negative impact of exchange rate fluctuations



Watches & Jewelry

Excellent performance by the Jewelry Maisons

Success of iconic lines

Perfumes & Cosmetics

Growth for historic Maisons

Sephora

Strong growth across all markets



01

Business group highlights



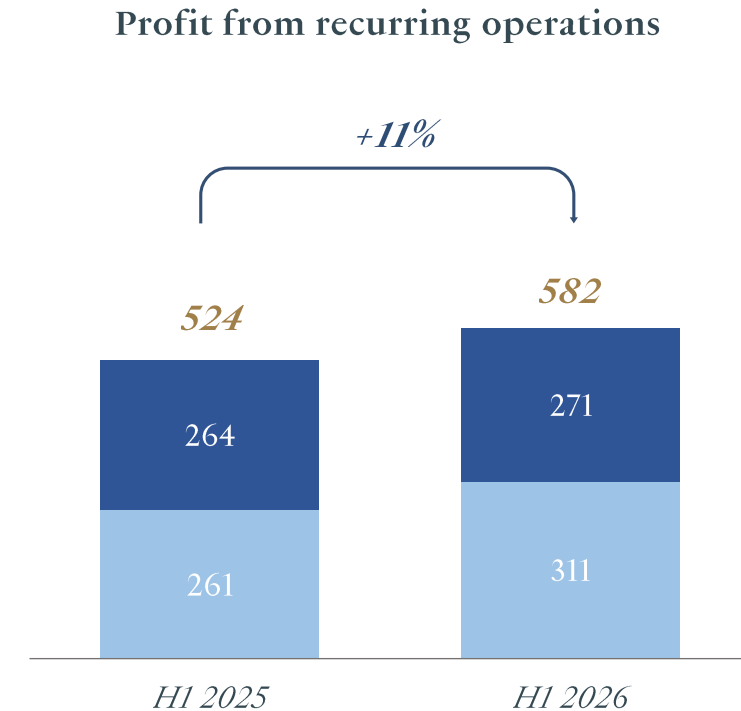
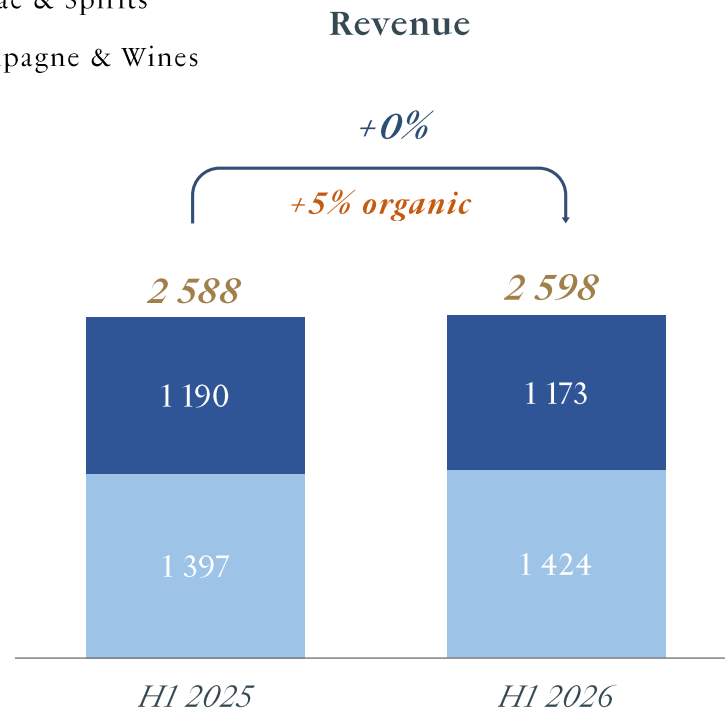
Wines & Spirits



Wines & Spirits – Return to growth in H1

Wines & Spirits – Change in revenue and profit from recurring operations (in millions of euros)

■ Cognac & Spirits
■ Champagne & Wines



Operating margin	H1 2025	H1 2026
	20.3%	22.4%

Wines & Spirits – Signs of recovery; ongoing cost control



Champagne & Wines

- Signs of recovery in champagne, particularly in Europe and Japan
- Good performance by prestige cuvées
- Solid momentum in rosé; 20th anniversary of *Whispering Angel*, Château d'Esclans
- Promising results for the new low-alcohol *Chandon Spritz* range



Cognac & Spirits

- Positive momentum for Hennessy in China, successful Chinese New Year
- Launch of *V.S.* ready-to-serve cocktail range in the United States
- Good performance and ongoing innovation for Glenmorangie and Belvedere

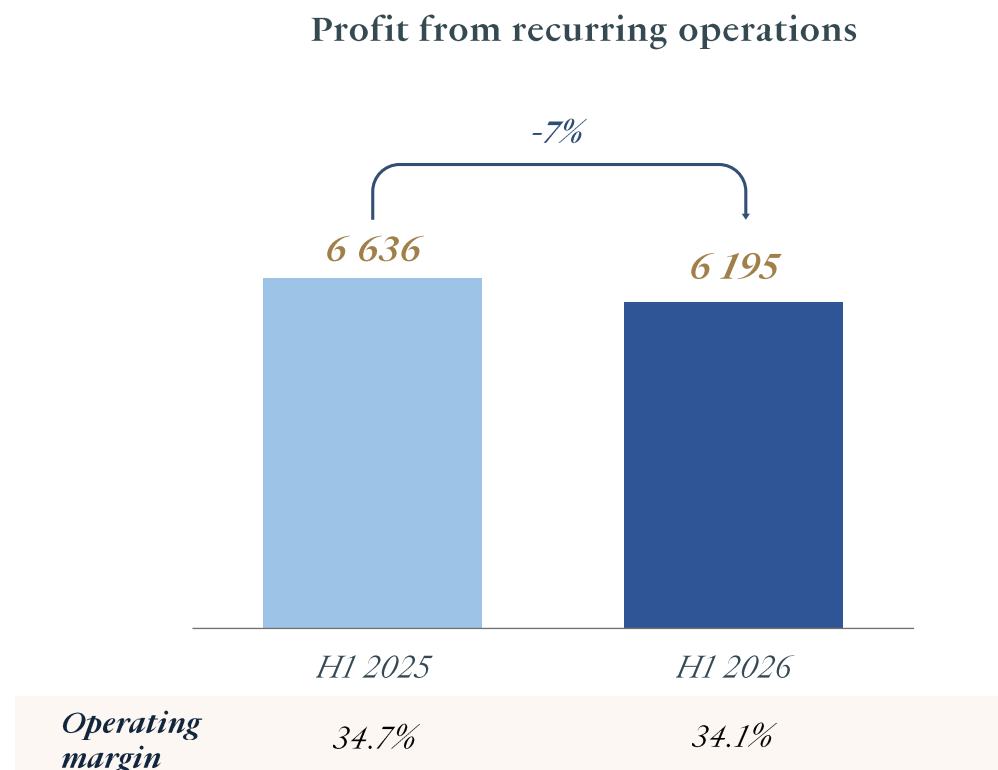
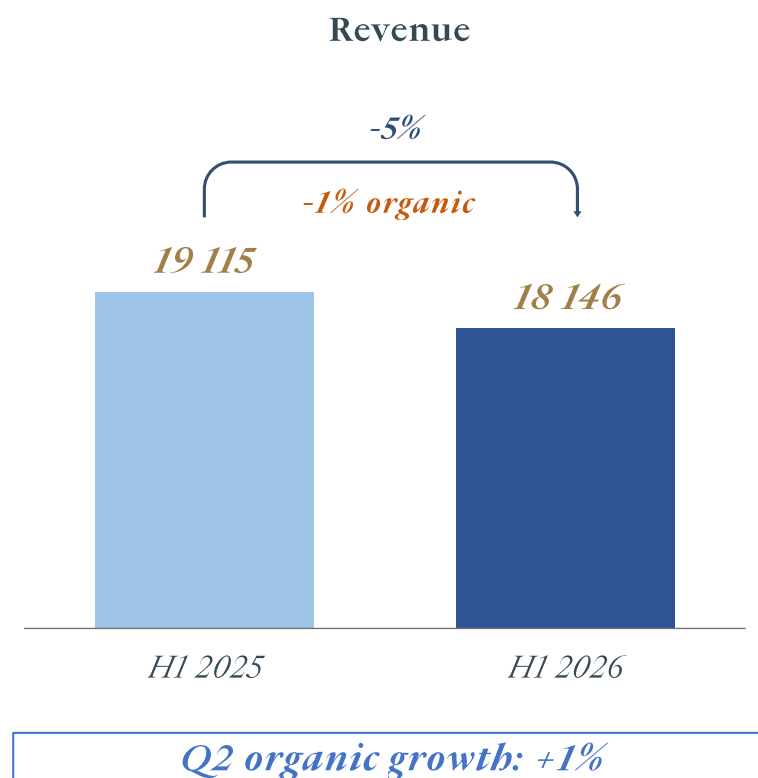
BUSINESS GROUP
HIGHLIGHTS

*Fashion &
Leather Goods*



Fashion & Leather Goods – Sequential acceleration and high level of operating margin

Fashion & Leather Goods – Change in revenue and profit from recurring operations (in millions of euros)



Fashion & Leather Goods – Organic growth in Q2



Louis Vuitton

- Good performance of collections by Nicolas Ghesquière and Pharrell Williams
- 130th anniversary of the *Monogram* canvas
- Success of new stores: LV The Place Seoul and Maison Louis Vuitton Beijing Sanlitun



Christian Dior Couture

- Success of ready-to-wear and leather goods designs by Jonathan Anderson
- New *Diorissima* high jewelry collection designed by Victoire de Castellane
- Opening of Bamboo Pavilion in Tokyo and House of Dior in Osaka (Shinsaibashi)



Loro Piana Strong growth; *Nomadic Reverie* collection presented in Milan

Celine First bags and shows by Michael Rider well received

Loewe Fashion shows by design duo Jack McCollough and Lazaro Hernandez; new *Amazona 180*

Fendi First collection designed by Maria Grazia Chiuri; new *Baguette* bag

Givenchy Creative renewal led by Sarah Burton

Rimowa Strong growth; launch of the *Classic Titanium* and *Grid* suitcases

Berluti New *Shadow* sneaker; new designs in leather goods

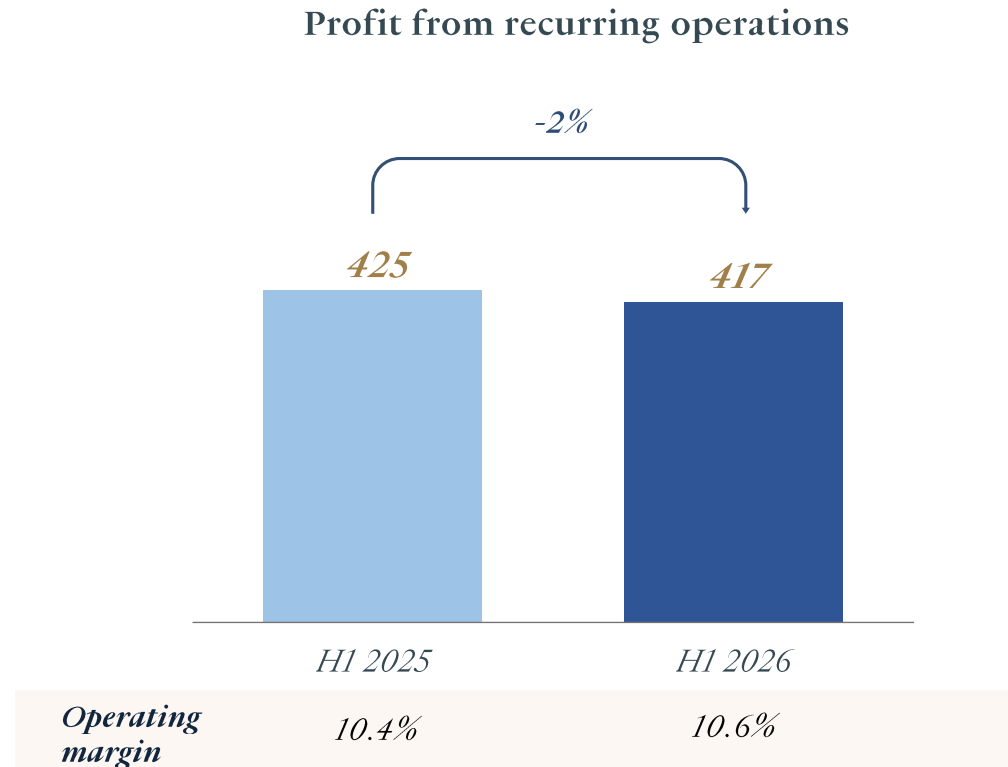
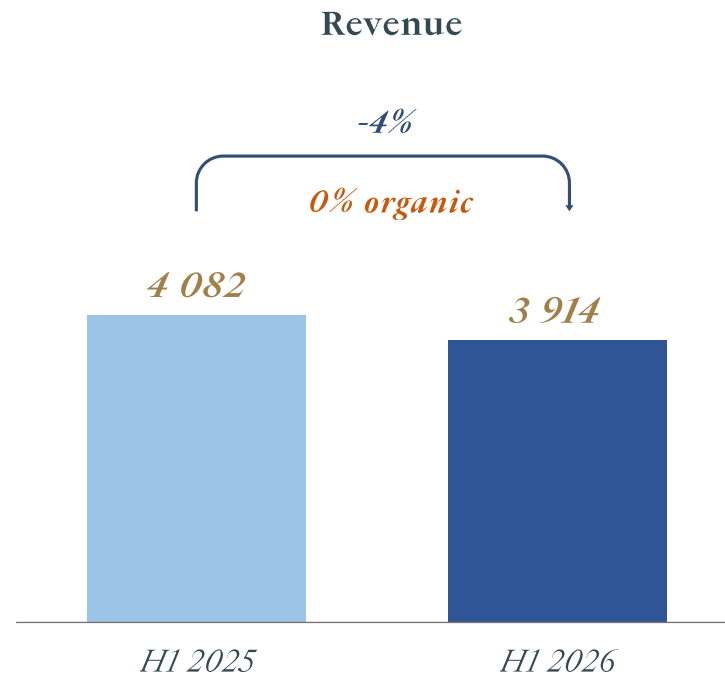


Perfumes & Cosmetics



Perfumes & Cosmetics – Stable organic revenue and improved operating margin

Perfumes & Cosmetics – Change in revenue and profit from recurring operations (in millions of euros)



Perfumes & Cosmetics – Good performance by historic Maisons



Parfums Christian Dior

- Launch of *J'Adore Intense*, *Addict* fragrances and new scents in *La Collection Privée*
- Solid momentum in makeup with *Addict*, *Forever*, *Diorshow* and *Backstage*
- Good performance for *Prestige* skincare and its new *Les Nectars d'Exception*



Guerlain Success of *L'Art et La Matière* and *Aqua Allegoria Perle*; acceleration in makeup of *Rouge G*; good results in skincare of *Orchidée Impériale*

Parfums Givenchy Focus on development of *L'Interdit*

Benefit Launch of *The POREfessional Degunkers*, ongoing innovation in brow beauty



Maison Francis Kurkdjian

Expansion of the *Oud* collection; spotlight on *Baccarat Rouge 540* with *Icon(s)* documentary

Loewe Perfumes

New additions to the *Landscape* collection

Acqua di Parma

Launch of *Colonia Il Profumo Millesimato* for the Maison's 110th anniversary



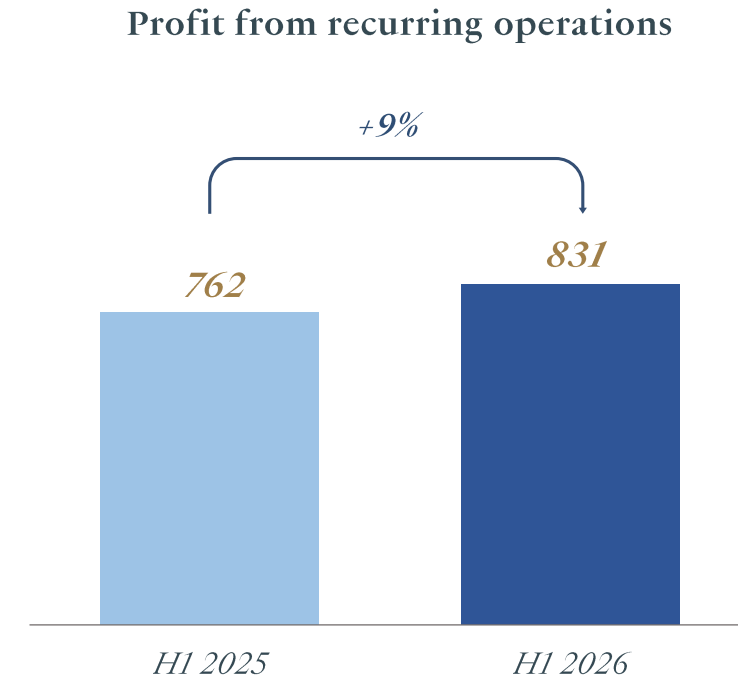
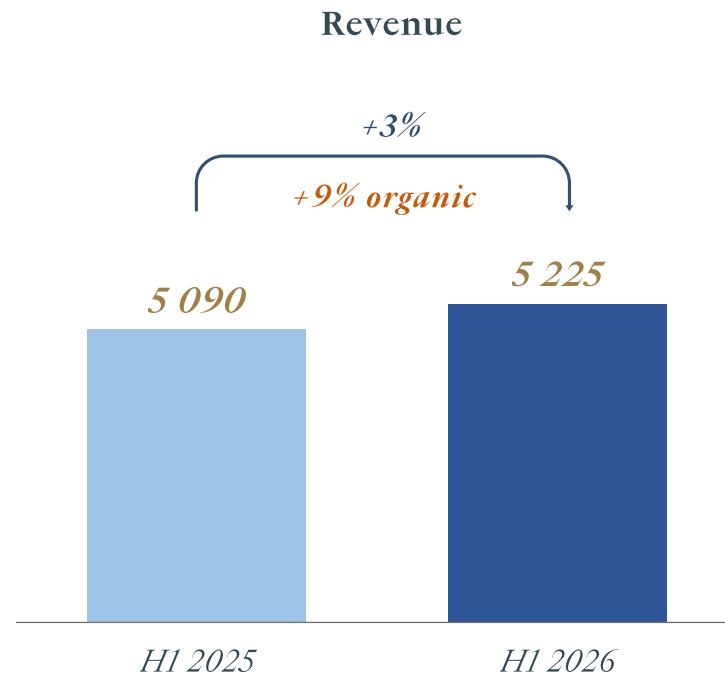
BUSINESS GROUP
HIGHLIGHTS

*Watches &
Jewelry*



Watches & Jewelry – Very strong organic revenue growth and improvement in operating margin

Watches & Jewelry – Change in revenue and profit from recurring operations (in millions of euros)



Operating
margin

15.0%

15.9%

Watches & Jewelry – Excellent performance in Jewelry



Tiffany & Co.

Strong growth with:

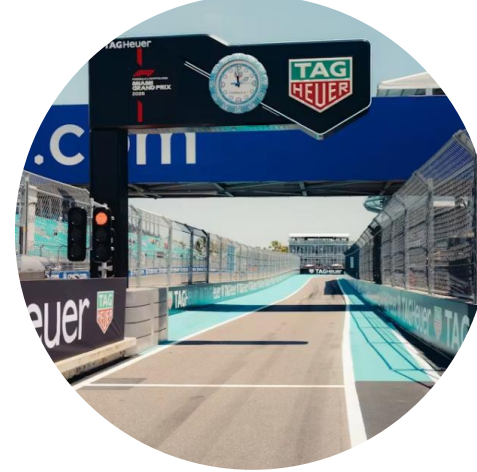
- Major success of iconic lines
- Ongoing renovation of the store network
- Excellent welcome for the *Blue Book 2026 Hidden Garden* high jewelry collection



Bvlgari

Strong growth in revenue

- Record-breaking revenue for the *Eclettica* high jewelry collection; successful launch of *Bvlgari Viminì*
- New brand ambassadors Dua Lipa and Jake Gyllenhaal
- New designs at Watches & Wonders



TAG Heuer Ongoing marketing activations under partnership with F1

Hublot Limited editions of *Big Bang*

Zenith New models in the *G.F.J.* and *Chronomaster* lines

Chaumet Ongoing development of *Bee de Chaumet* and *Joséphine*; new collections *A Journey Through Nature* and *Envol*

Fred 90th anniversary of the Maison; new *Force 10 Rise* and *Chance Infinie* designs

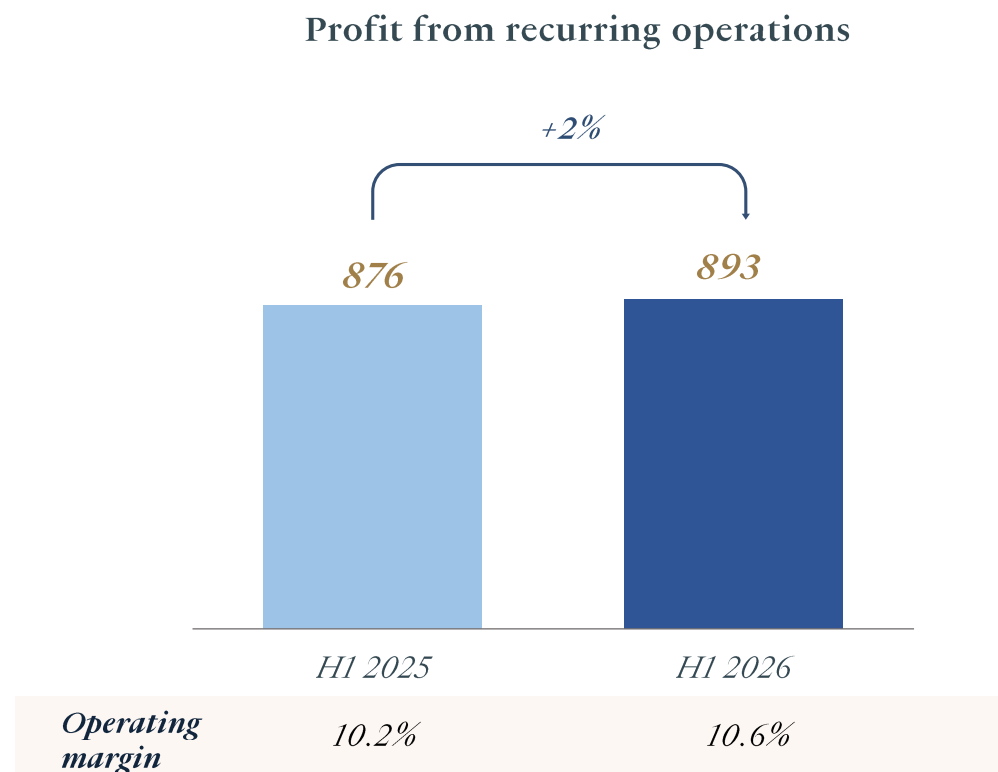
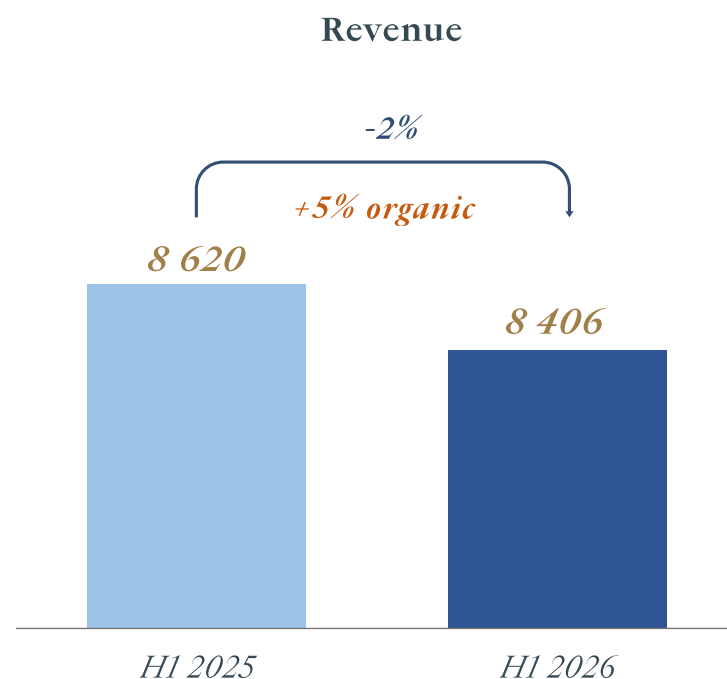


*Selective
Retailing*



Selective Retailing – Continued profitable growth

Selective Retailing – Change in revenue and profit from recurring operations (in millions of euros)



Selective Retailing – Strong growth for Sephora; sale of assets by DFS



Sephora

- Strong growth
- Ongoing success of exclusive brands
- Market entries in Belgium and Croatia



Le Bon Marché

Revenue growth backed by:

- Exclusive concepts
- Diverse range of products
- Rich array of cultural events



DFS

- Completion of the sale of DFS' business in Greater China to China Tourism Group Duty Free
- Agreement signed for sale of LAX and SFO airport concessions to Duty Free Americas
- Agreement signed for sale of DFS Okinawa to Avolta

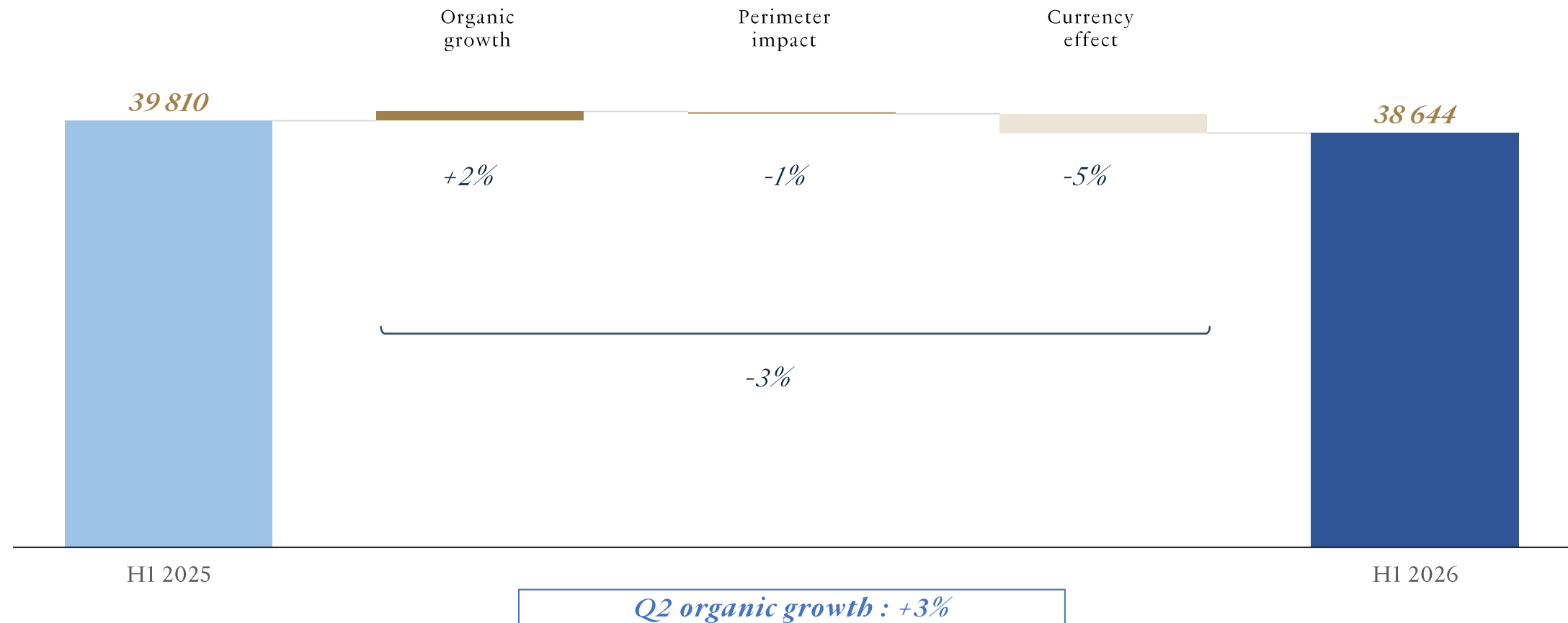


02

Consolidated
key figures
H1 2026

Accelerating revenue growth in Q2

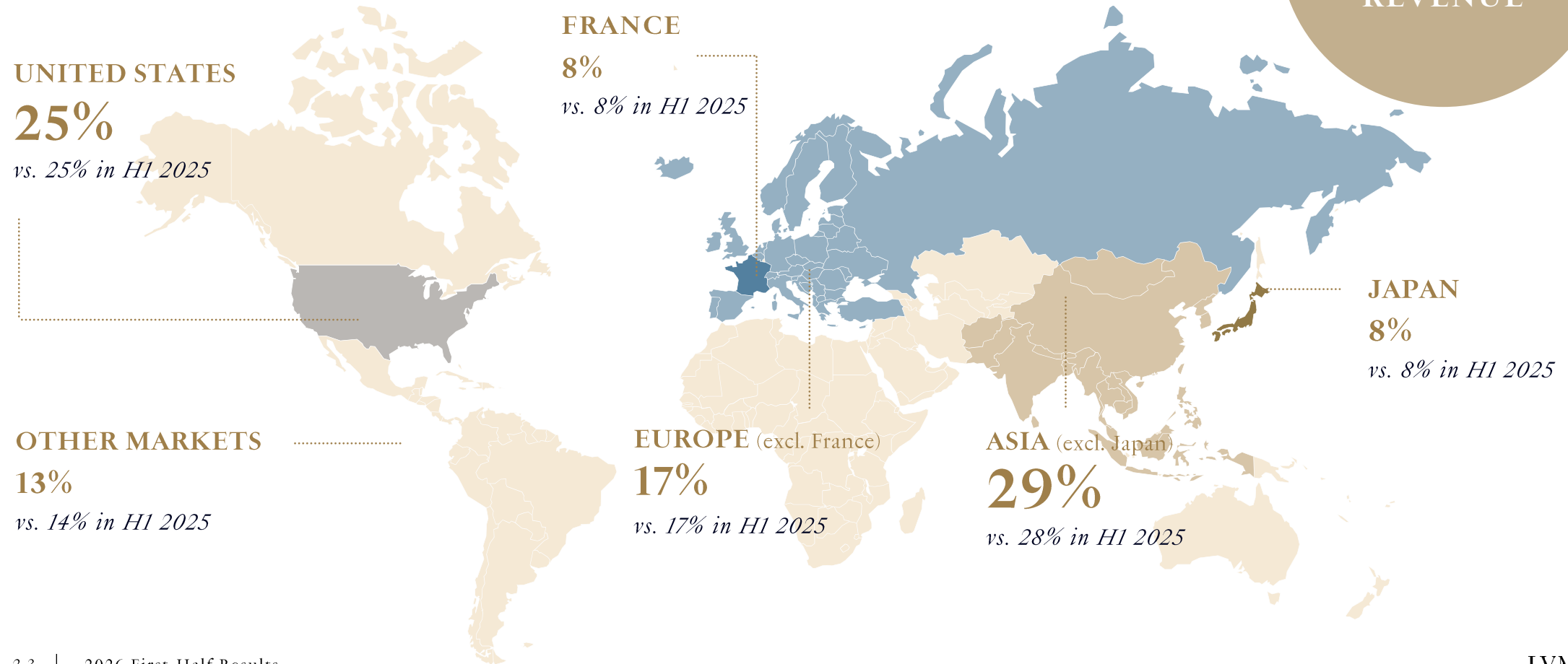
H1 2026 – Change in revenue (in millions of euros)



Balanced geographic revenue mix

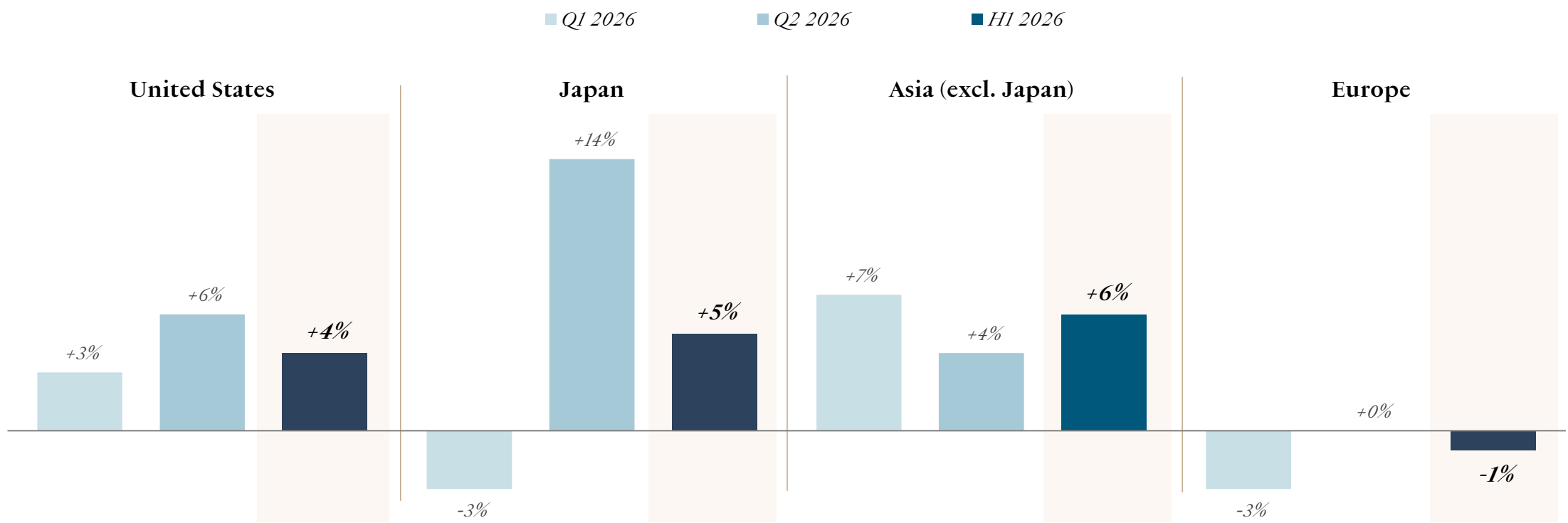
H1 2026 – Breakdown of revenue by region (as % of total revenue)

€38.6bn
REVENUE



Organic revenue growth across all markets in Q2

Quarterly organic revenue change by region (as %) vs. same period in 2025



Accelerating revenue growth in Q2

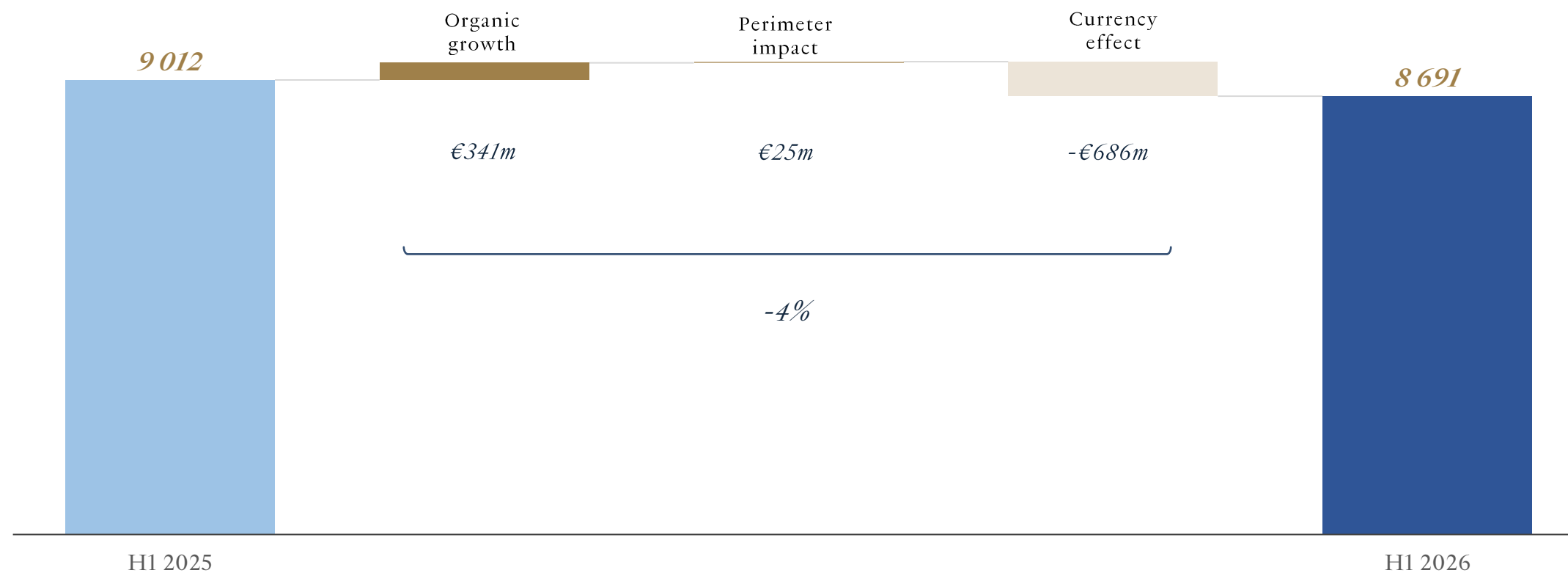
H1 2026 – Revenue by business group (in millions of euros)

	<i>H1 2025</i>	<i>H1 2026</i>	<i>H1 2026 vs H1 2025</i>		<i>Q2 2026 vs Q2 2025</i>
			Reported growth	Organic growth*	Organic growth
<i>Wines & Spirits</i>	2 588	2 598	0%	+5%	+5%
<i>Fashion & Leather Goods</i>	19 115	18 146	-5%	-1%	+1%
<i>Perfumes & Cosmetics</i>	4 082	3 914	-4%	0%	-1%
<i>Watches & Jewelry</i>	5 090	5 225	+3%	+9%	+11%
<i>Selective Retailing</i>	8 620	8 406	-2%	+5%	+6%
<i>Other activities and eliminations</i>	315	356	-	-	-
Total LVMH	39 810	38 644	-3%	+2%	+3%

* On a constant perimeter and currency basis. For the Group, the perimeter impact compared with the first half of 2025 was -1% and the currency effect was -5%.

Increase in profit from recurring operations, excl. negative currency impact

Change in profit from recurring operations (in millions of euros)



High level of operating margin maintained

Profit from recurring operations by business group (in millions of euros)

	HI 2025	HI 2026	Change vs HI 2026
<i>Wines & Spirits</i>	524	582	+11%
<i>Fashion & Leather Goods</i>	6 636	6 195	-7%
<i>Perfumes & Cosmetics</i>	425	417	-2%
<i>Watches & Jewelry</i>	762	831	+9%
<i>Selective Retailing</i>	876	893	+2%
<i>Other activities and eliminations</i>	(211)	(228)	-
Total LVMH	9 012	8 691	-4%
<i>Operating margin (%)</i>	22.6%	22.5%	

Stable net profit

Condensed income statement (in millions of euros)

	H1 2025	H1 2026	Change vs H1 2025
<i>Revenue</i>	39 810	38 644	-3%
<i>Gross margin</i>	26 610	25 936	-3%
<i>Marketing and selling expenses</i>	(14 732)	(14 392)	-2%
<i>General and administrative expenses</i>	(2 889)	(2 876)	0%
<i>Equity investment income</i>	23	23	-
<i>Profit from recurring operations</i>	9 012	8 691	-4%
<i>Other operating income and expenses</i>	(14)	23	-
<i>Operating profit</i>	8 998	8 714	-3%
<i>Net financial income/(expense)</i>	(435)	(112)	-74%
<i>Income taxes</i>	(2 648)	(2 583)	-2%
<i>Net profit before minority interests</i>	5 915	6 019	+2%
<i>Minority interests</i>	(217)	(322)	+48%
Net profit, Group share	5 698	5 697	0%

Positive change in net financial result

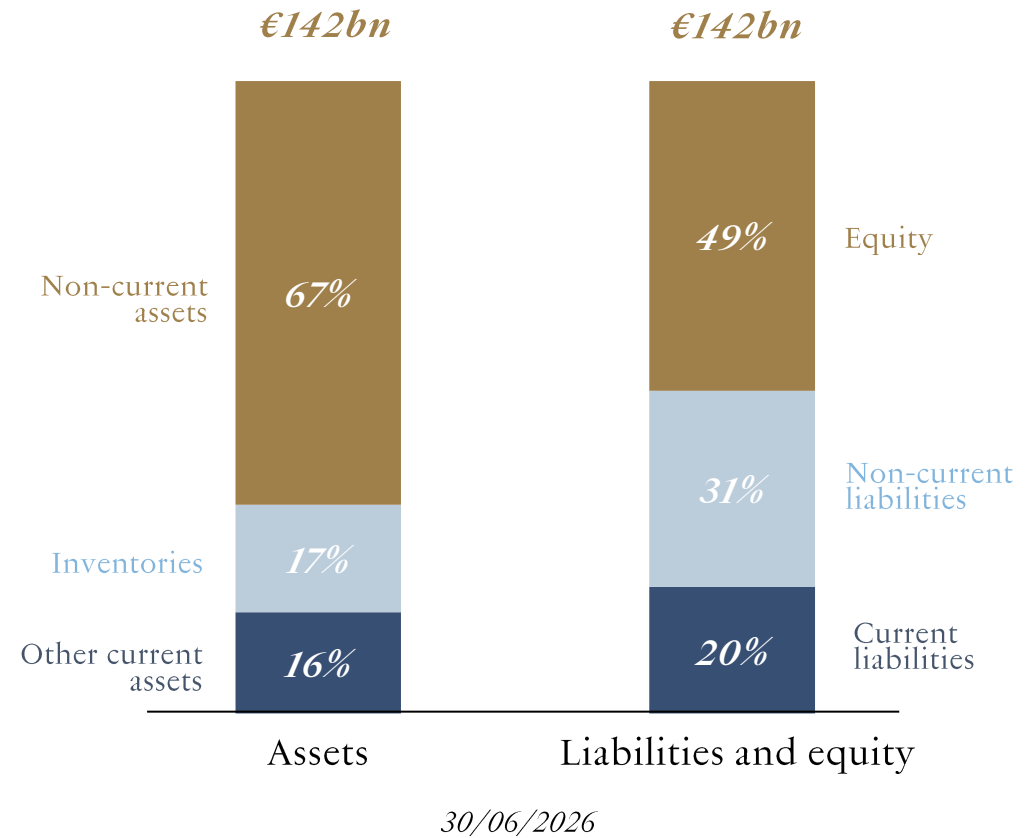
Change in “Net financial income/(expense)” (in millions of euros)

	<i>H1 2025</i>	<i>H1 2026</i>	<i>Change (€m)</i>
<i>Cost of net financial debt</i>	(211)	(192)	+19
<i>Interest on lease liabilities</i>	(278)	(261)	+17
<i>Cost of foreign exchange derivatives</i>	(194)	(89)	+105
<i>Fair value adjustment of available for sale financial assets</i>	270	447	+177
<i>Other</i>	(22)	(17)	+4
Net financial income/(expense)	(435)	(112)	+323

Solid financial structure

Change with respect to year-end 2025

- Increase in intangible assets driven by currency fluctuations
- Decrease in operating investments
- Increase in inventories arising from business activity
- Increase in equity related to profit and currency fluctuations, offset by LVMH share buybacks



Very strong cash flow generation

Breakdown of free cash flow operations (in millions of euros)

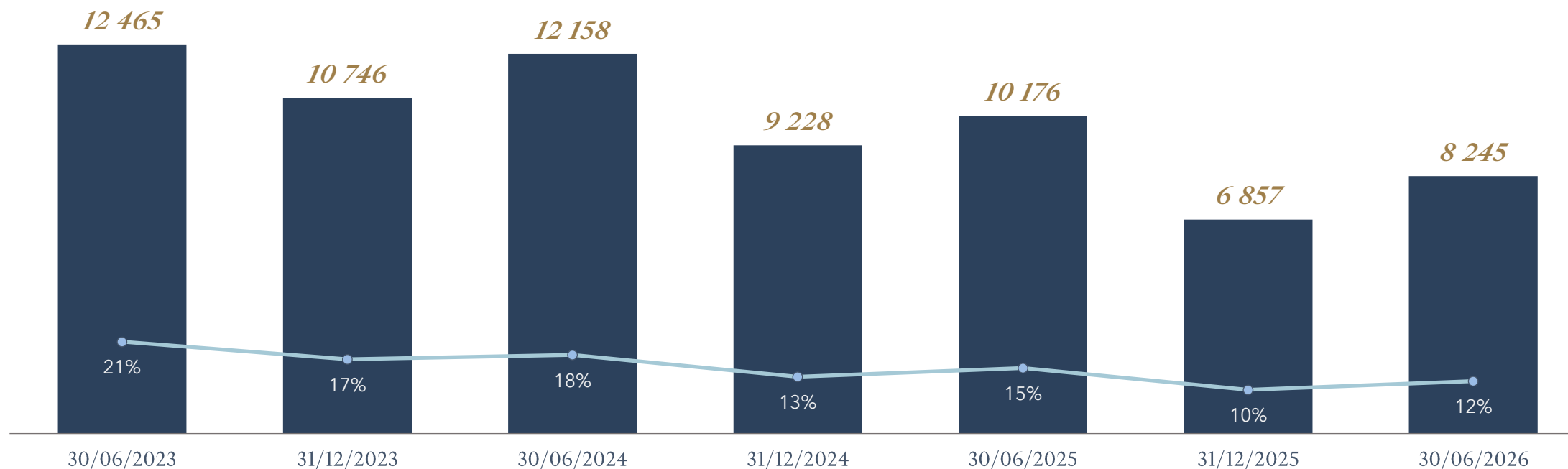
	H1 2025	H1 2026	Change (€m)
<i>Cash from operations before changes in working capital</i>	12 287	12 055	-232
<i>Cost of net financial debt: interest paid</i>	(104)	(139)	-35
<i>Lease liabilities: interest paid</i>	(269)	(252)	+17
<i>Tax paid</i>	(2 043)	(1 571)	+472
<i>Change in working capital</i>	(1 990)	(2 446)	-456
<i>Net cash from operating activities</i>	7 881	7 647	-234
<i>Operating investments</i>	(2 360)	(2 061)	+299
<i>Repayment of lease liabilities</i>	(1 489)	(1 486)	+3
Operating free cash flow *	4 032	4 100	+68

* Before financial investments, equity-related transactions and financing activities

Net debt to equity ratio: 11.8%

Net debt (in millions of euros)

○ Gearing



➤ Interim dividend: €5.50 per share, paid on December 3, 2026

03

Conclusion



2026 outlook: Further strengthen our icons and enhance brand desirability



Creativity

Strengthening of icons
New in-store experiences



Agility

Operational efficiency
Entrepreneurial spirit



Excellence

Development
of craftsmanship
Targeted investments



Desirability
Continued creative renewal
Commitment
to the highest quality



04

Annexes

Quarterly revenue by region – Organic change vs. previous year (as %)

2026 vs 2025	Q1 2026	Q2 2026	H1 2026
<i>United States</i>	+3%	+6%	+4%
<i>Japan</i>	-3%	+14%	+5%
<i>Asia (excl. Japan)</i>	+7%	+4%	+6%
<i>Europe</i>	-3%	0%	-1%
Total LVMH	+1%	+3%	+2%

2025 vs 2024	Q1 2025	Q2 2025	H1 2025
<i>United States</i>	-3%	0%	-1%
<i>Japan</i>	-1%	-28%	-15%
<i>Asia (excl. Japan)</i>	-11%	-6%	-9%
<i>Europe</i>	+2%	-1%	+1%
Total LVMH	-3%	-4%	-3%

Quarterly revenue by business group – Organic change vs. previous year (as %)

2026 vs 2025	<i>Q1 2026</i>	<i>Q2 2026</i>	<i>H1 2026</i>
<i>Wines & Spirits</i>	+5%	+5%	+5%
<i>Fashion & Leather Goods</i>	-2%	+1%	-1%
<i>Perfumes & Cosmetics</i>	0%	-1%	0%
<i>Watches & Jewelry</i>	+7%	+11%	+9%
<i>Selective Retailing</i>	+4%	+6%	+5%
Total LVMH	+1%	+3%	+2%

2025 vs 2024	<i>Q1 2025</i>	<i>Q2 2025</i>	<i>H1 2025</i>
<i>Wines & Spirits</i>	-9%	-4%	-7%
<i>Fashion & Leather Goods</i>	-5%	-9%	-7%
<i>Perfumes & Cosmetics</i>	-1%	+1%	0%
<i>Watches & Jewelry</i>	0%	0%	0%
<i>Selective Retailing</i>	-1%	+4%	+2%
Total LVMH	-3%	-4%	-3%

Quarterly revenue by business group (in millions of euros)

2026	Champagne & Wines	Cognac & Spirits	Wines & Spirits	Fashion & Leather Goods	Perfumes & Cosmetics	Watches & Jewelry	Selective Retailing	Other activities & eliminations	Total
<i>Q1 2026</i>	663	610	1 273	9 247	2 038	2 443	4 048	72	19 121
<i>Q2 2026</i>	761	563	1 324	8 899	1 876	2 782	4 358	284	19 524
<i>H1 2026</i>	1 424	1 173	2 598	18 146	3 914	5 225	8 406	356	38 644

2025	Champagne & Wines	Cognac & Spirits	Wines & Spirits	Fashion & Leather Goods	Perfumes & Cosmetics	Watches & Jewelry	Selective Retailing	Other activities & eliminations	Total
<i>Q1 2025</i>	676	629	1 305	10 108	2 178	2 482	4 189	49	20 311
<i>Q2 2025</i>	721	562	1 283	9 006	1 904	2 608	4 431	267	19 499
<i>H1 2025</i>	1 397	1 190	2 588	19 115	4 082	5 090	8 620	315	39 810

As table totals are calculated based on unrounded figures, there may be slight discrepancies between these totals and the sum of their component figures.