



Novo Nordisk – a focused healthcare company

Investor presentation
Full year 2025

Agenda

Progress on Strategic Aspirations 2025

Commercial execution

Innovation and therapeutic focus

Financials

Forward-looking statements

Novo Nordisk's statutory Annual Report 2025, Form 20-F, any quarterly financial reports, and written information released, shown, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain certain forward-looking statements relating to the operating, financial and sustainability performance and results of Novo Nordisk and/or the industry in which it operates. Forward-looking statements can be identified by the fact that they do not relate to historical or current facts and include guidance. Words such as 'believe', 'expect', 'may', 'will', 'plan', 'strategy', 'transition plan', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating, financial or sustainability performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, future guidance, (transition) plans, objectives or goals for future operations, including those related to operating, financial and sustainability matters, Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto;
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures;
- Statements regarding future economic performance, future actions and outcome of contingencies, such as legal proceedings; and
- Statements regarding the assumptions underlying or relating to such statements.

These statements are based on current plans, estimates, opinions, views and projections. Although Novo Nordisk believes that the expectation reflected in such forward-looking statements are reasonable, there can be no assurance that such expectation will prove to be correct. By their very nature, forward-looking statements involve risks, uncertainties and assumptions, both general and specific, and actual results may differ materially from those contemplated, expressed or implied by any forward-looking statement.

Factors that may affect future results include, but are not limited to, global as well as local political, economic and environmental conditions, such as interest rate and currency exchange rate fluctuations or climate change, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, shortages of supplies, including energy supplies, product recalls, unexpected contract breaches or terminations, government-mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breaches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, and taxation changes, including changes in tariffs and duties, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, strikes and other labour market disputes, failure to recruit and retain the right employees, failure to maintain a culture of compliance, epidemics, pandemics or other public health crises, effects of domestic or international crises, civil unrest, war or other conflict and factors related to the foregoing matters and other factors not specifically identified herein.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in this Annual Report 2025, reference is made to the overview of risk factors in 'Risks' in the Annual Report 2025. None of Novo Nordisk or its subsidiaries or any such person's officers, or employees accept any responsibility for the future accuracy of the opinions expressed in the Annual Report 2025, Form 20-F, any quarterly financial reports, and written information released, shown, or oral statements made, to the public in the future by or on behalf of Novo Nordisk or the actual occurrence of the forecasted developments.

Unless required by law, Novo Nordisk has no duty and undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

Strategic Aspirations 2025 | Highlights

Light blue indicates developments in Q4 2025

| | | | | | | | | | | | |
|---|--|---|---|-------------------------------------|---------------|---------------------------|-----------------|--------------------------------------|-------------------------------|-----------------------|---|
|  <p>Financials</p> | <p>Sales growth of 10% (CER)</p> <p>Operating profit growth of 6% (CER) Operational leverage reflecting sales growth when excluding restructuring costs</p> <p>Free cash flow of DKK 29 billion and 52 billion returned to shareholders via dividends</p> |  <p>Further raise innovation bar for Diabetes treatment</p> <ul style="list-style-type: none"> Sc. and oral zenagamtide phase 2 trial completed CagliSema phase 3 REIMAGINE-2 & 3 trials completed <p>Develop superior treatment solutions for Obesity</p> <ul style="list-style-type: none"> Akero acquisition closed including phase 3 MASH asset Wegovy® pill approved in the US Triple agonist UBT251 phase 1a/2b trial initiated CagliSema US submission Sema 7.2 US submission and positive CHMP opinion <p>Strengthen and progress Rare Disease pipeline</p> <ul style="list-style-type: none"> Decenimig (Mim8) US and EU submission Zaltenibart MASP-3 inhibitor acquisition closed | <p>Since 2019</p> <table border="1"> <tr> <td>Sales & Operating profit</td><td>>2x</td></tr> <tr> <td>Obesity care sales</td><td>+76 bDKK</td></tr> <tr> <td>Rare disease sustained growth</td><td>Denecimig (Mim8) & etavopivat</td></tr> <tr> <td>People treated</td><td>+16m with diabetes and obesity treatments</td></tr> </table> | Sales & Operating profit | >2x | Obesity care sales | +76 bDKK | Rare disease sustained growth | Denecimig (Mim8) & etavopivat | People treated | +16m with diabetes and obesity treatments |
| Sales & Operating profit | >2x | | | | | | | | | | |
| Obesity care sales | +76 bDKK | | | | | | | | | | |
| Rare disease sustained growth | Denecimig (Mim8) & etavopivat | | | | | | | | | | |
| People treated | +16m with diabetes and obesity treatments | | | | | | | | | | |
|  <p>Commercial execution</p> | <p>Diabetes value market share at 30.1% (-3.6 %-p)¹</p> <p>Obesity care sales of DKK 82.3 billion (+31% at CER)</p> <p>Rare disease sales of DKK 19.6 billion (+9% at CER)</p> |  <p>Progress towards zero environmental impact</p> <ul style="list-style-type: none"> CO₂e emissions² increased by 16% compared to 2024 <p>Adding value to society</p> <ul style="list-style-type: none"> Medical treatment provided to 45.6 million people Unlocked access to obesity treatment for 3.6 million people living with obesity | | | | | | | | | |

¹MAT (Moving Annual Total) value market share; ²Scope 1, 2 and 3

CER: Constant exchange rates; CHMP: Committee for Medicinal Products for Human Use; CO₂e: CO₂ equivalents; EU: European Union; MASH: Metabolic dysfunction-associated steatohepatitis; MASP-3: Mannan-binding lectin-associated serine protease-3; OP: Operating profit; T2D: Type 2 Diabetes; Sc.: Subcutaneous; Sema: semaglutide; US: United States

Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth.

Executive Management changes in February 2026

**Maziar Mike Doustdar¹**

President and CEO

**Thilde Hummel Bøgebjerg**

Executive vice president and head of Enterprise IT and Quality

**Hong Chow**

Executive vice president and head of Product and Portfolio Strategy

**Karsten Munk Knudsen¹**

Executive vice president, CFO and head of Finance, Legal and Global Solutions

**Martin Holst Lange**

Executive vice president, CSO and head of Research and Development

**Emil Kongshøj Larsen**

Executive vice president and head of International Operations

**Kasper Bødker Mejlvang**

Executive vice president and head of CMC and Product Supply

**Jamey Millar**

Executive vice president and head of US operations

**Tania Sabroe**

Executive vice president and head of People, Organisation and Corporate Affairs

**Elin Jäger**

Senior Vice President, Chief of Staff to CEO and head of Corporate Strategy and Sustainability

**John F. Kuckelman**

Senior Vice President, Group General Counsel, Global Legal, IP and Security

¹Registered as executive with the Danish Business Authority

CEO: chief executive officer; CFO: chief financial officer; CMC: Chemistry, Manufacturing and Control; CSO: chief scientific officer; IT: information Technology; US: United States

Executive Management updates



Jamey Millar

Executive vice president
and head of US
operations

Effective 5 February 2026

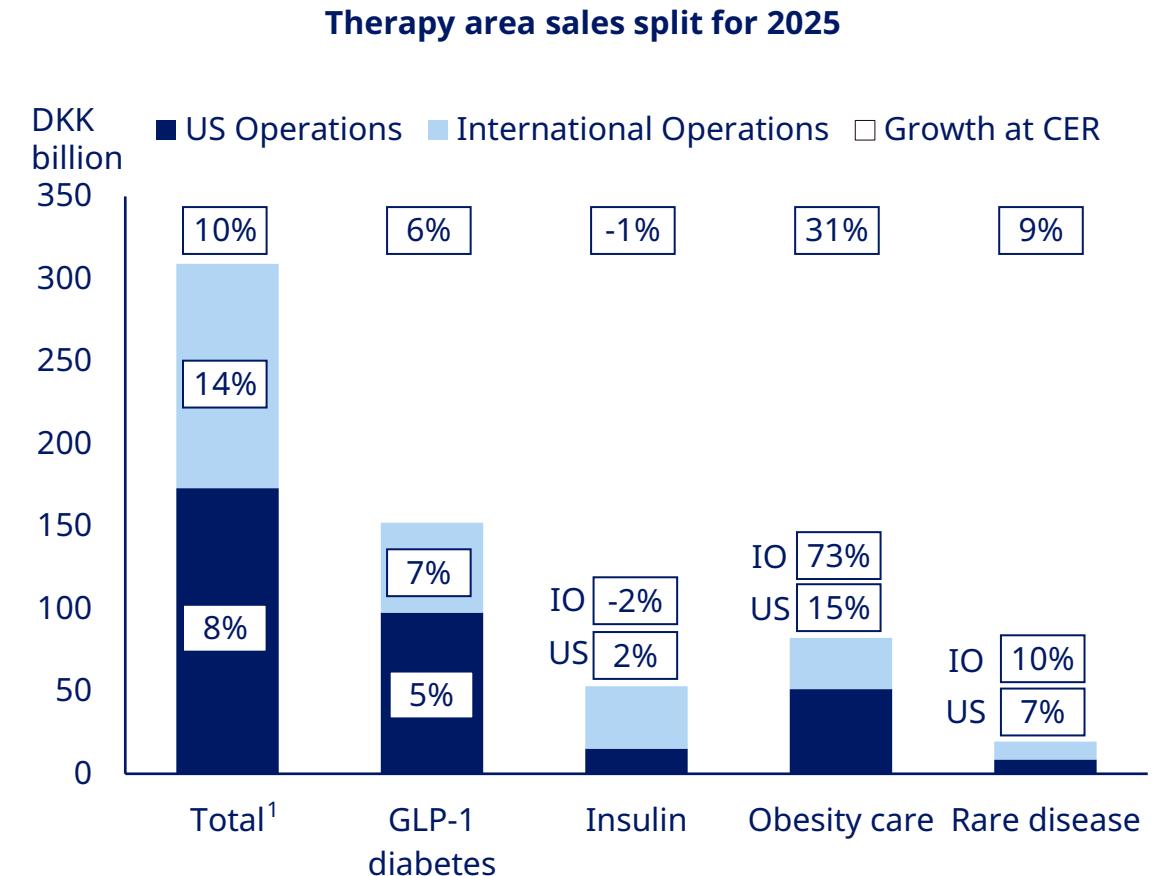
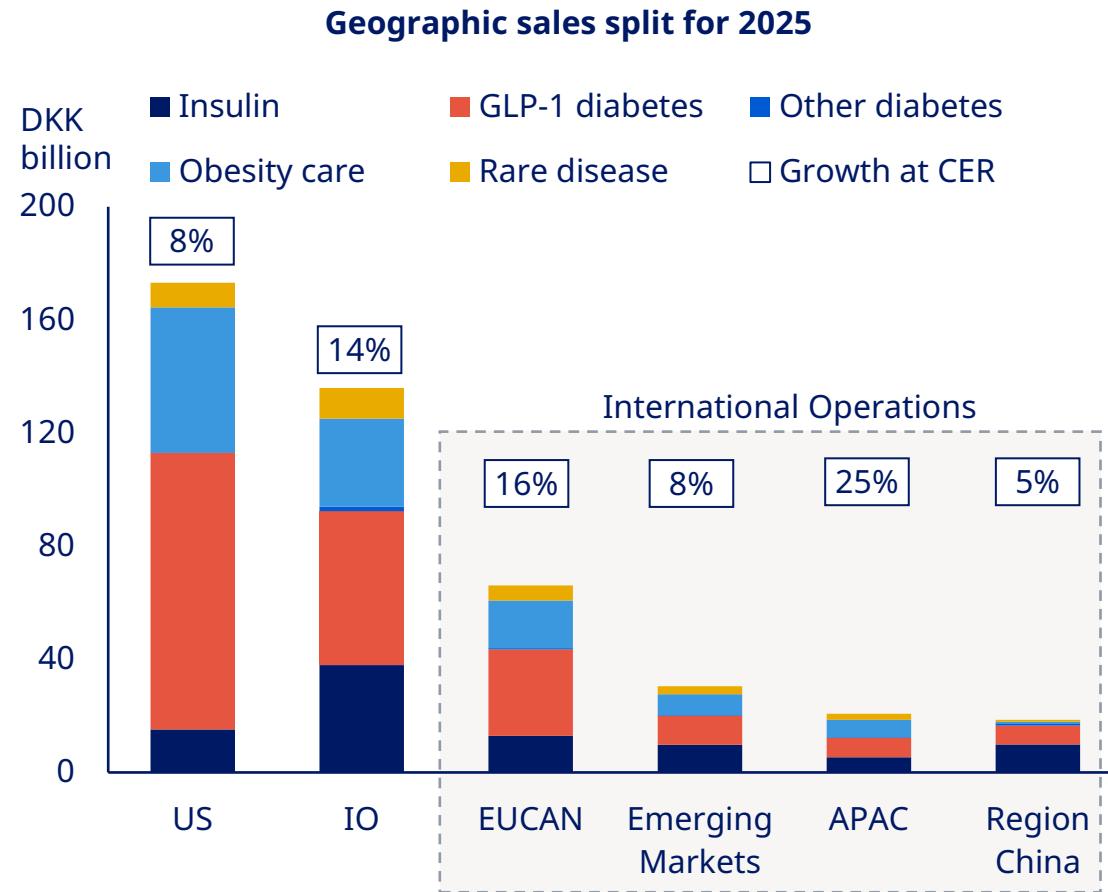


Hong Chow

Executive vice president
and head of Product and
Portfolio Strategy

Effective 15 February 2026

Sales growth of 10% driven by GLP-1 products globally

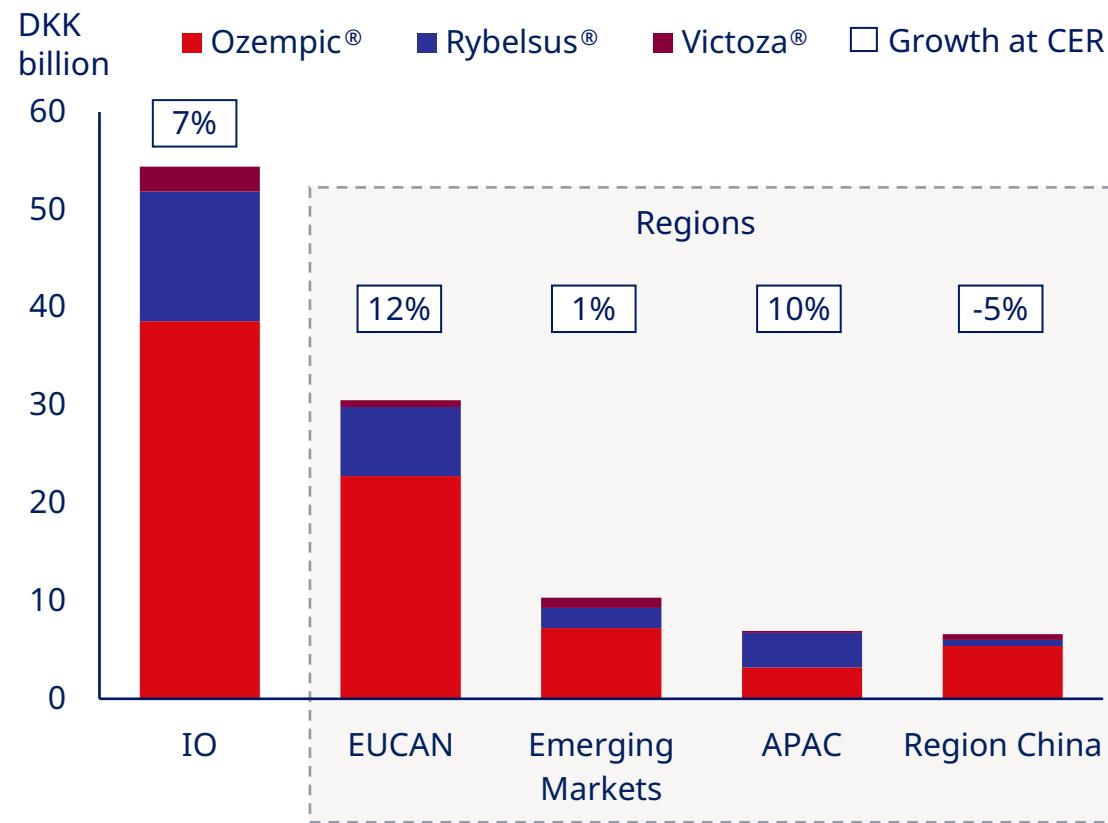


¹'Other diabetes' is included in Total

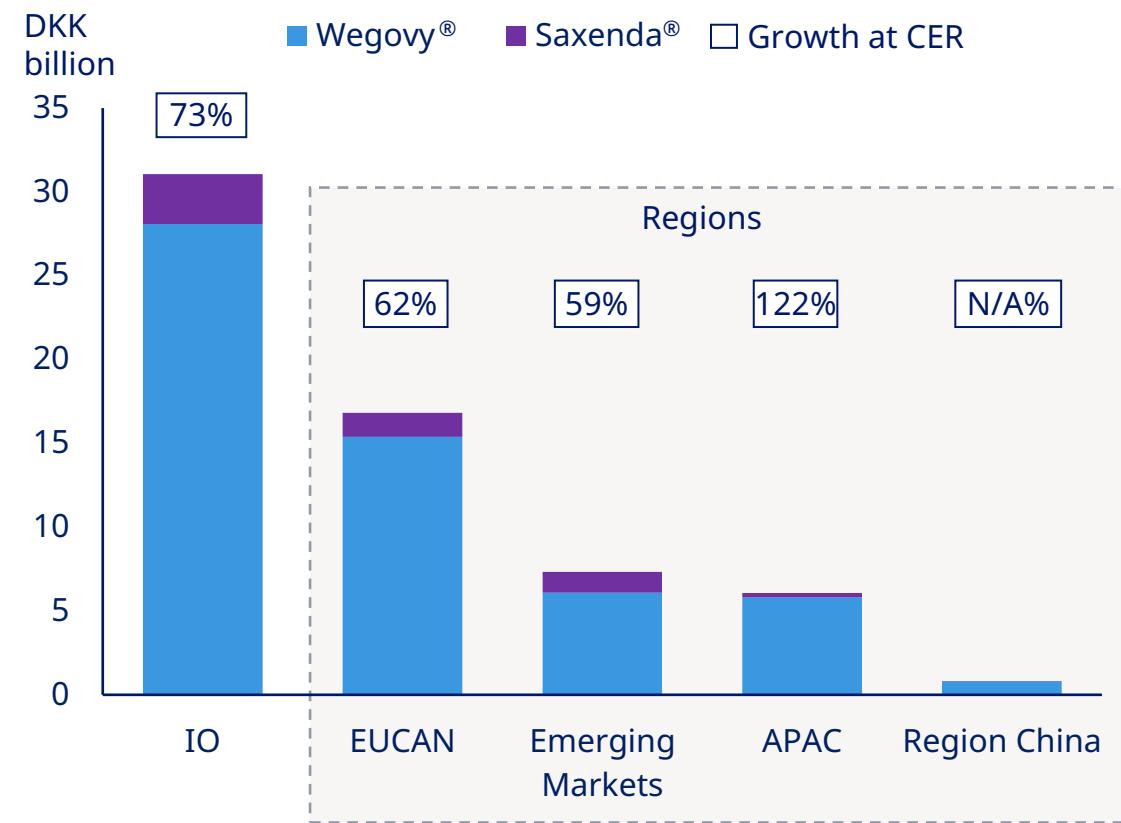
APAC: Japan, Korea, Oceania and Southeast Asia; CER: Constant exchange rates; Emerging Markets: mainly Latin America, Middle East and Africa; EUCAN: Europe and Canada; IO: International Operations; Region China: Mainland China, Hong Kong and Taiwan; US: United States

International Operations performance driven by Obesity care sales growth of 73% and GLP-1 Diabetes sales growth of 7%

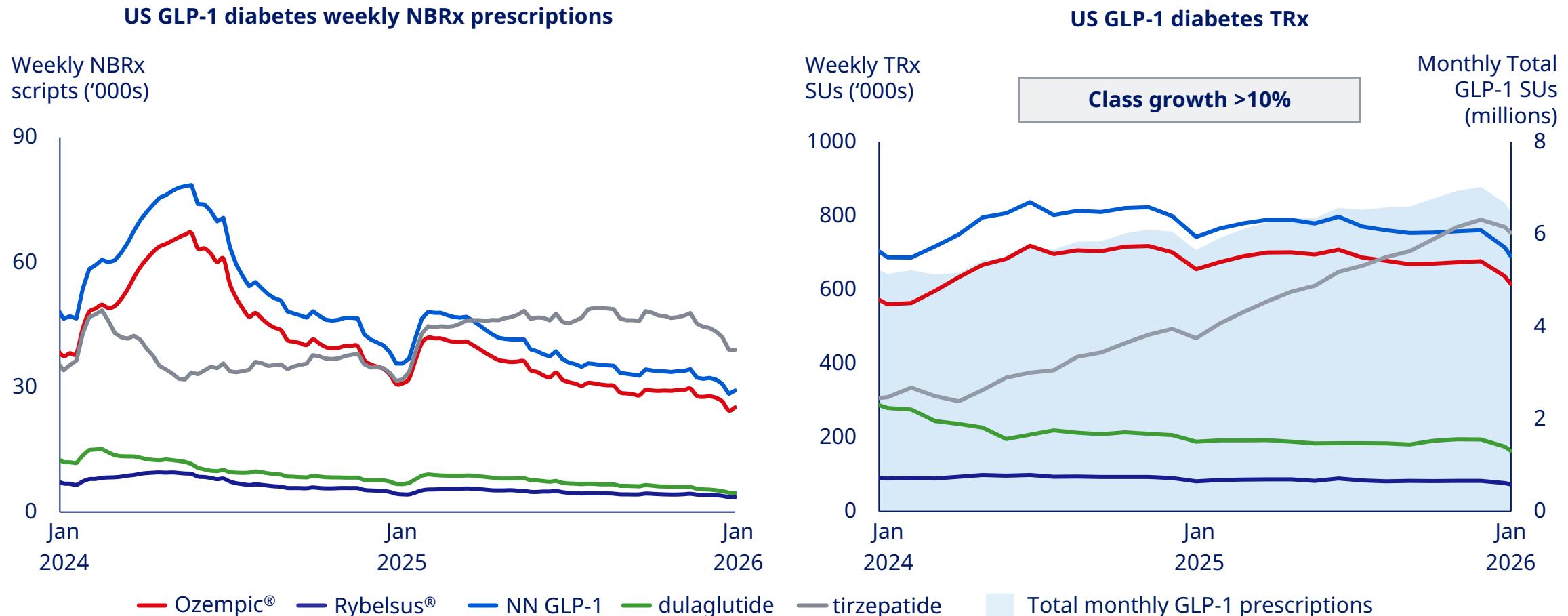
GLP-1 Diabetes care sales and growth for 2025



Obesity care sales and growth for 2025



US diabetes GLP-1 class growth slowing compared to prior years



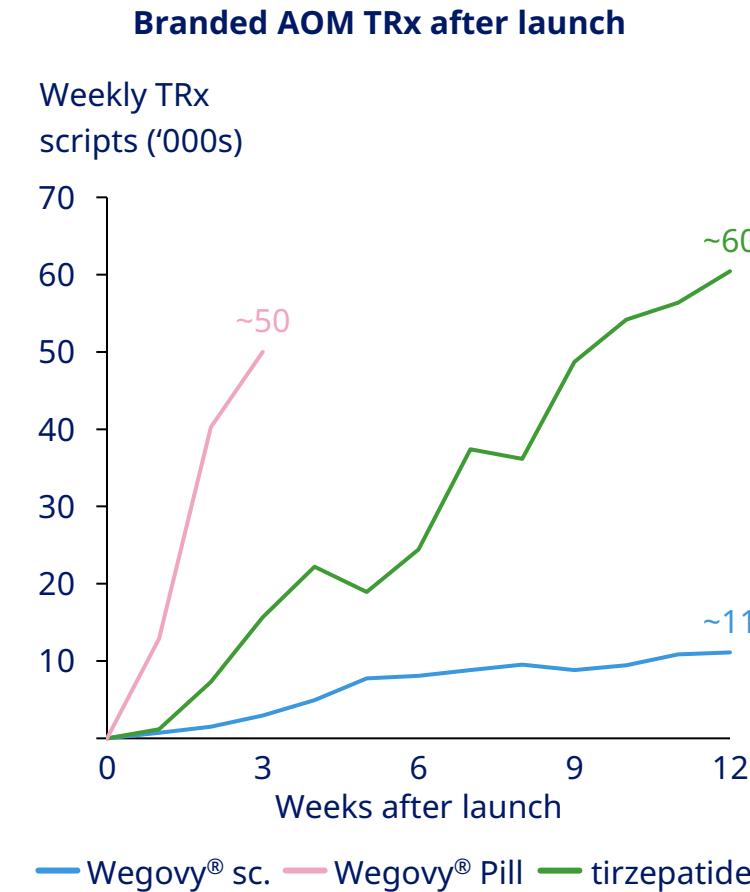
NBRx: New-to-brand prescriptions; NN: Novo Nordisk; Scripts: Prescriptions; SU: standard units; TRx: Total prescriptions; US: United States

Note: Class growth calculated based on SU volume for diabetes GLP-1 as Nov'25-Jan'26 vs Nov'24-Jan'25 (Rolling 3-month average)

Source: IQVIA Xponent Plantrak, NBRx and TRx data from week ending 09 Jan and 16 Jan 2026, respectively. Each data point represents a rolling four-week average.

Wegovy® pill launched in the US as the first and best-in-class oral GLP-1 in obesity, with rapid early uptake

Wegovy® pill is FDA approved with best-in-class weight loss



Commercial execution

- Full launch since 5 January with DTC promotion ongoing
- Cash prices from \$149 - \$299 via self-pay
- Total weekly TRx of ~50k as of 23 January, of which ~45k is via self-pay

Access

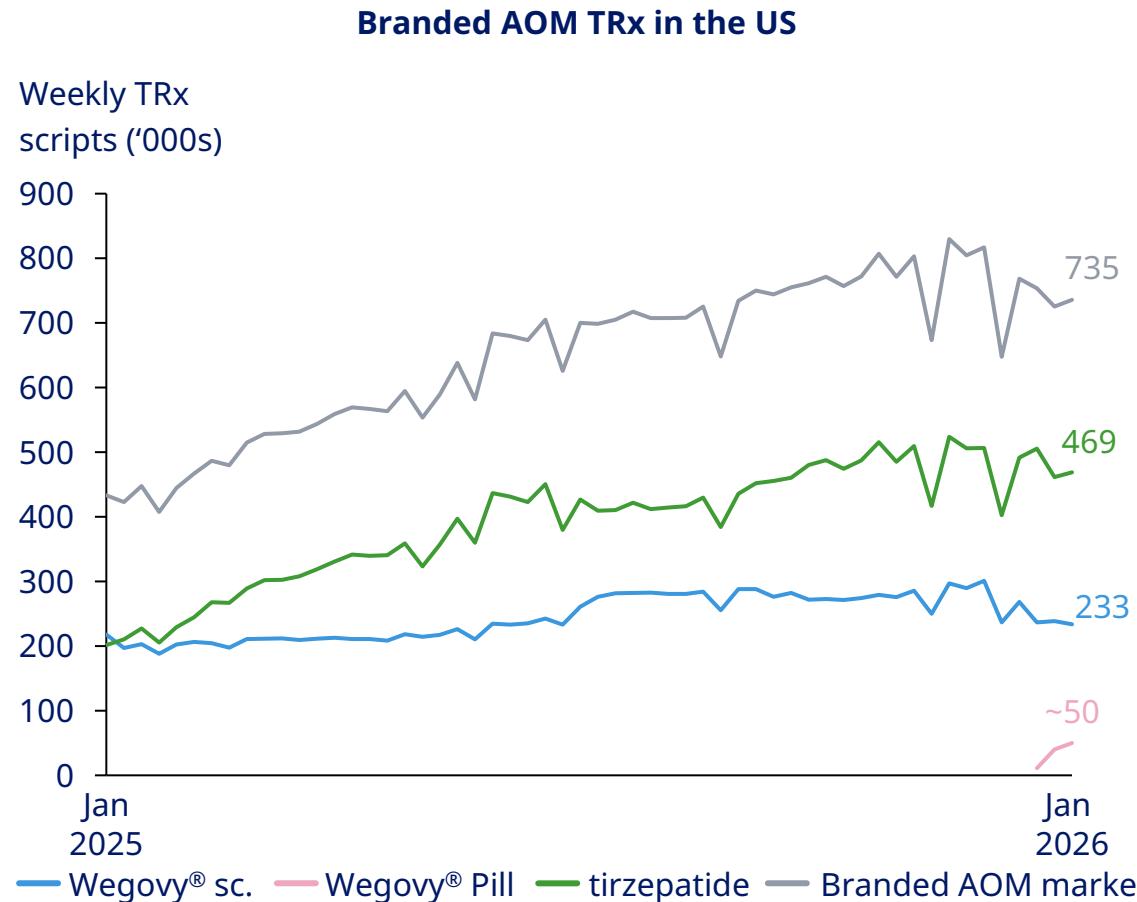
- Commercial formulary access progressing
- Available through NovoCare® Pharmacy and via telehealth partners including Ro, LifeMD and Weight Watchers
- Broadly available through over 70,000 retail pharmacies including CVS, Costco and Amazon Pharmacy

¹If all people adhered to treatment, Wharton S, et al. N Engl J Med. 2025; 393:1077-1087. ²CV death, non-fatal MI, or non-fatal stroke. Supported with data from the STEP trial programme and the PIONEER PLUS trial.

AOM: Anti-Obesity Medications (includes Wegovy®, Saxenda®, Zepbound®, Qsymia® and Contrave®); DTC: Direct-to-consumer; MACE: Major adverse cardiovascular events; Sc.: subcutaneous; TRx: Total prescriptions; US: United States

Source: TRx data for Wegovy pill is an estimate based on internal self-pay data and IQVIA NPA reporting. Self-pay refers to prescriptions filled through NovoCare® Pharmacy, retail and telehealth pharmacies. TRx data for Wegovy® sc. and tirzepatide for obesity management is based on IQVIA XPT. Note: Due to inconsistencies in the first weeks post launch, reporting starts three weeks after both brand's official US launch date.

US branded anti-obesity medication market doubled in 2025



Commercial execution and access

- Wegovy® sc. self-pay price reduced to \$349 in November 2025
- Self-pay for Wegovy® sc. currently ~30% of TRx for week ending 23 January
- Access in Medicare Part D via CMMI pilot anticipated mid-year

Obesity portfolio expansion

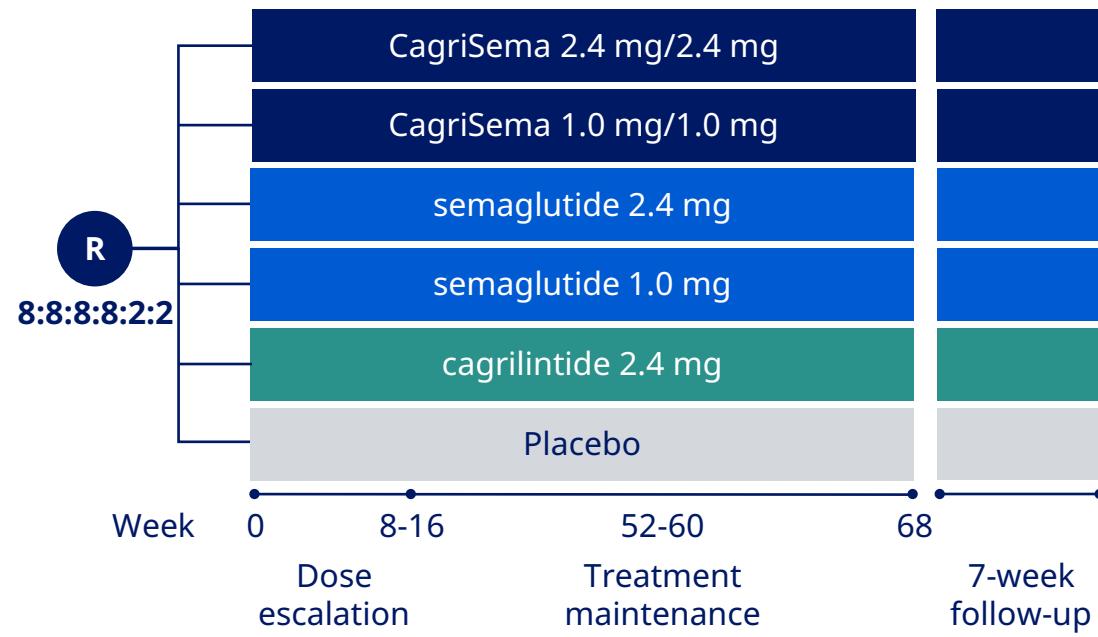
- Sema 7.2 mg submitted to FDA in November 2025 under CNPV pilot programme
- CagliSema submitted to FDA in December 2025

AOM: Anti-Obesity Medications (includes Wegovy®, Saxenda®, Zepbound®, Qsymia® and Contrave®); CMMI: Center for Medicare and Medicaid; CNPV: Commissioner's National Priority Voucher; FDA: Food and Drug Administration; MAT: Moving annual total; Sc.: subcutaneous; TRx SU: A one-month prescription supply; US: United States

Source: Each TRx data point represents one week of data. IQVIA Xponent 02 Jan 2026 for NBRx and IQVIA NPA weekly, 23 Jan 2026 for TRx, including Wegovy® sc. NovoCare Pharmacy TRx starting with week-ending 18 July 2025. TRx data for Wegovy® pill is an estimate based on internal self-pay data and IQVIA NPA reporting. Class growth based on IQVIA NPA 09 Jan 2026 volume data, MAT. Self-pay refers to prescriptions filled through NovoCare® Pharmacy, retail and telehealth pharmacies.

REIMAGINE 2 explored efficacy and safety of CagliSema in people with type 2 diabetes

REIMAGINE 2 trial with 2728 people with T2D



Trial objective and design considerations

- Demonstrate superiority of CagliSema vs semaglutide and cagrilintide on HbA_{1c} in participants with T2D
- ~40% of participants were using an SGLT2i before initiating the trial

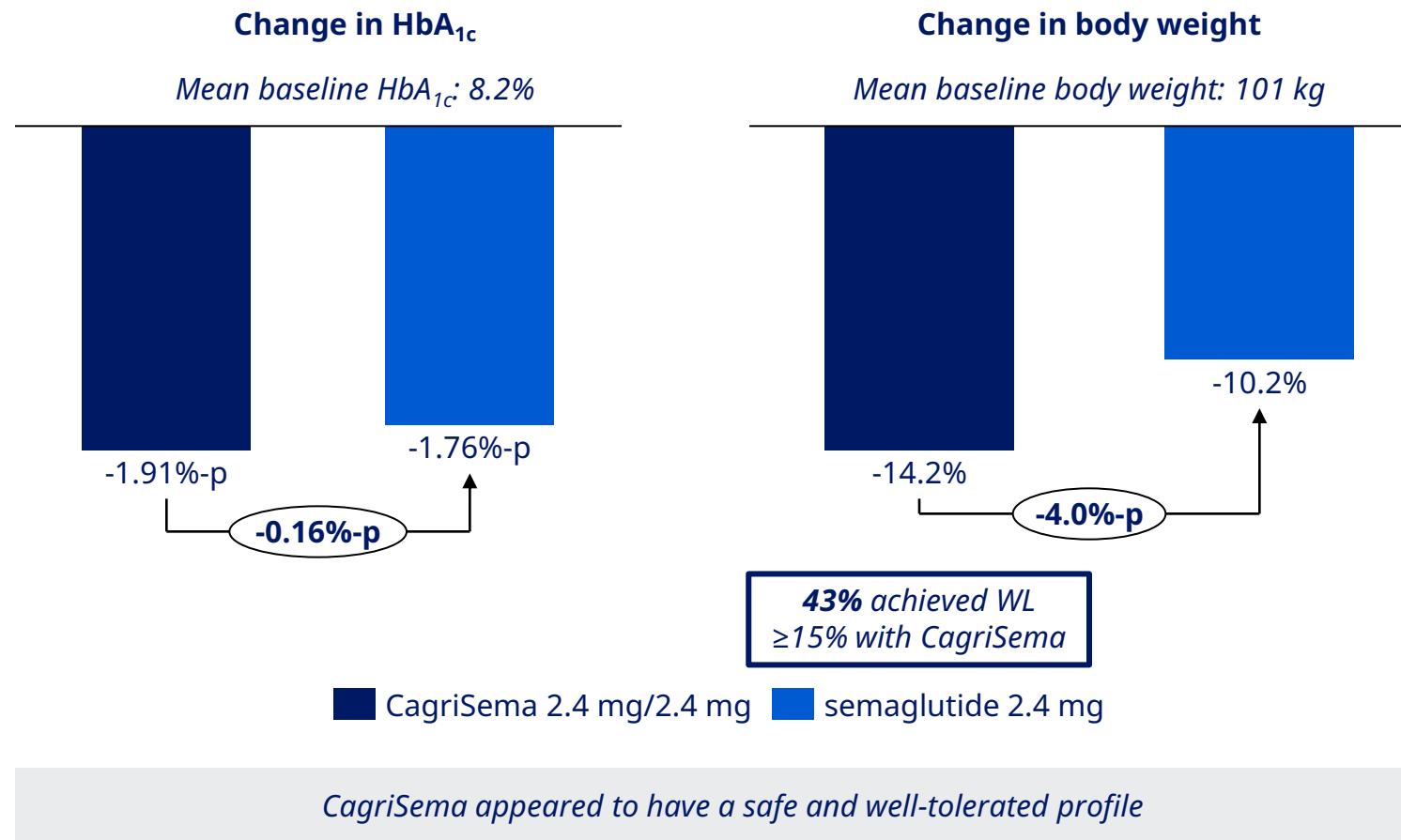
Primary endpoint:

- Change in HbA_{1c} (%-point) from baseline to week 68 vs semaglutide

Secondary endpoints:

- Change in body weight (%)
- Achievement of ≥10%, ≥15% and ≥20% weight loss

CagliSema demonstrated superior HbA_{1c} reduction and weight loss in the REIMAGINE 2 phase 3 trial



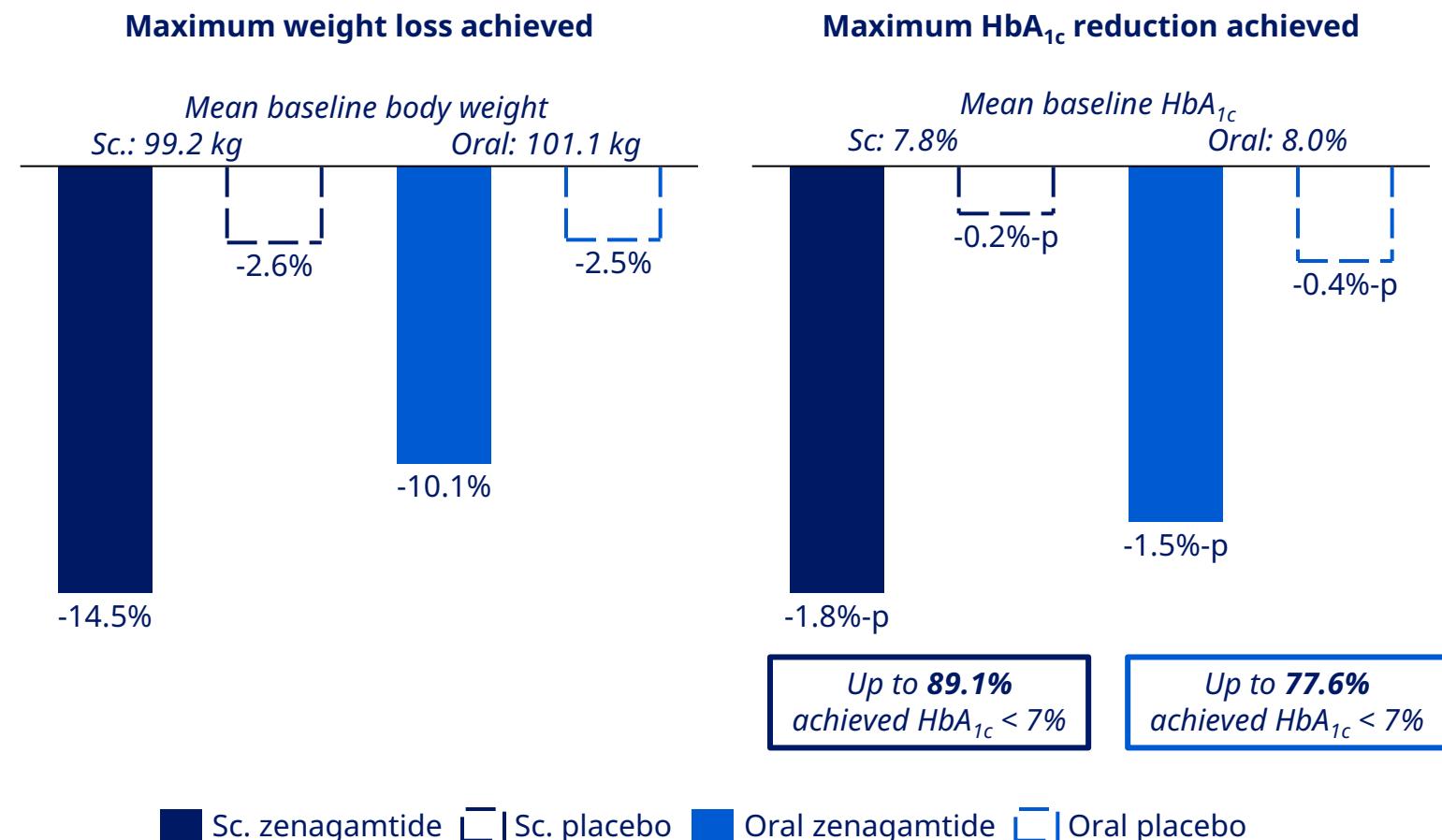
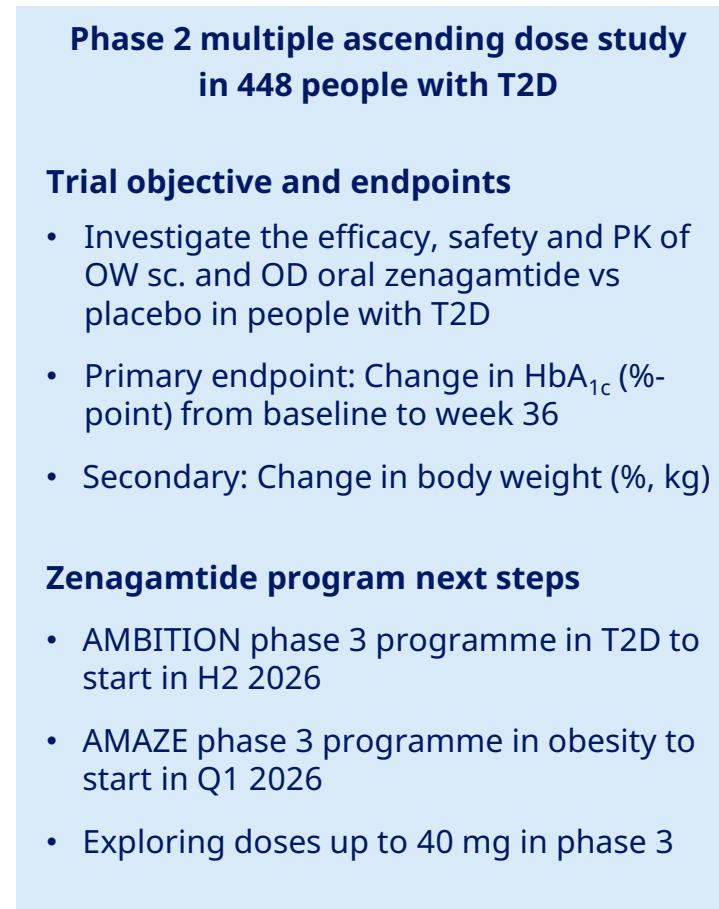
In REIMAGINE 3, CagliSema 2.4 mg/2.4 mg was superior to placebo

- Investigated CagliSema as add-on to basal insulin vs placebo in T2D
- CagliSema 2.4 mg/2.4 mg showed 2.33% points HbA_{1c} reduction and 11.97% change in body weight at 40 weeks
- CagliSema appeared to have a safe and well-tolerated profile

Next steps

- REIMAGINE 1 readout anticipated Q1 2026
- REDEFINE 3 CVOT trial ongoing
- Novo Nordisk will approach authorities to discuss the regulatory pathway for CagliSema in T2D following these results

Zenagamtide (amycretin) to advance to phase 3 in T2D following significant weight loss and HbA_{1c} reduction in phase 2



R&D milestones

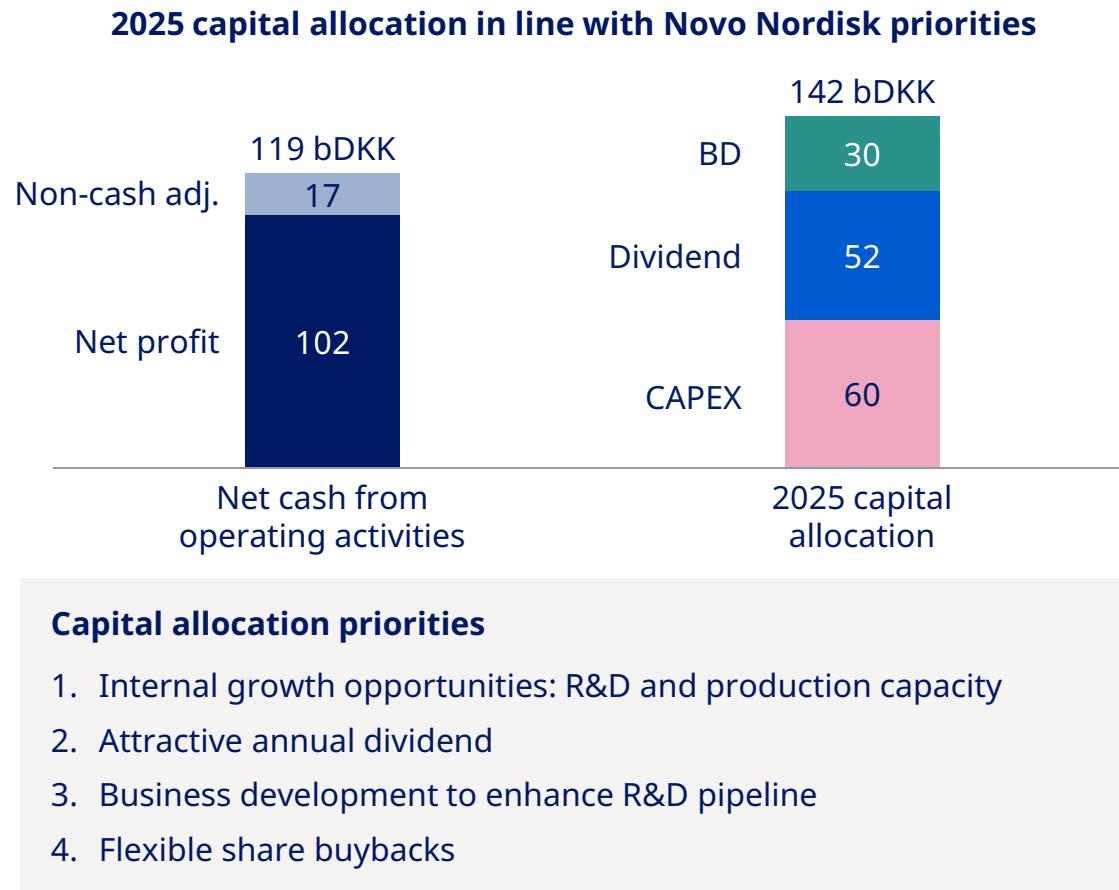
| Project | | Q4 2025 | H1 2026 | Clinical milestones ¹ | Regulatory milestones ¹ |
|--------------|---------------------------------------|--|--|----------------------------------|--|
| | | | | | |
| Diabetes & | CagriSema | ✓ Phase 3 results (REIMAGINE 3) | ✓ Phase 3 results (REIMAGINE 2) Phase 3 results (REIMAGINE 1) | | |
| | Zenagamtide | ✓ Phase 2 results | | | Phase 3 initiation |
| | Insulin Icodec (T2D) | | US decision | | |
| | UBT251 (tri-agonist) | | | | Phase 2 initiation |
| | Oral sema formulation upgrade | | ✓ US decision | | |
| | Ziltivekimab | | | | Phase 3 results (ZEUS) |
| Obesity & | Oral sema 25 mg (Wegovy® pill) | ✓ US decision | | | EU decision |
| | Sema 7.2 mg | ✓ US submission ✓ EU positive opinion | US decision | | EU decision (SDD) |
| | CagriSema | ✓ US submission | Phase 3b results (REDEFINE 4) | | US decision Phase 3b initiation (high-dose) |
| | UBT251 (tri-agonist) | | ✓ Phase 1b/2 initiation | | |
| | Zenagamtide | | Phase 3 initiation | | |
| | Cagrilintide | ✓ Phase 3 initiation | | | Phase 3 initiation (high-dose) |
| Rare Disease | Denecimig (Mim8) | ✓ EU submission | JP submission | | US, EU decision |
| | Sogroya® | ✓ CN approval | US, EU decision ² | | |
| | Etavopivat (SCD) | | Phase 2/3 results (HIBISCUS) | | |

¹Expected to be published in the given quarter or in the subsequent quarterly company announcement. ²Non-replacement indications. ³Without inhibitors. ⁴Using the asset name Concizumab
CagriSema: cagrilintide 2.4 mg and semaglutide 2.4 mg; CN: China; EU: European Union; JP: Japan; SCD: Sickle cell disease; Sc: subcutaneous; SDD: Single-dose device; Sema: Semaglutide; T2D: Type 2 Diabetes; US: United States

Financial results – full year 2025

| In DKK million | Full year 2025 | Full year 2024 | Change (reported) | Change (CER) |
|---|----------------|----------------|-------------------|--------------|
| Sales | 309,064 | 290,403 | 6% | 10% |
| Gross profit | 250,276 | 245,881 | 2% | 7% |
| <i>Gross margin</i> | 81.0% | 84.7% | | |
| Sales and distribution costs | (64,310) | (62,101) | 4% | 7% |
| <i>Percentage of sales</i> | 20.8% | 21.4% | | |
| Research and development costs | (52,039) | (48,062) | 8% | 10% |
| <i>Percentage of sales</i> | 16.8% | 16.6% | | |
| Administration costs | (5,969) | (5,276) | 13% | 16% |
| <i>Percentage of sales</i> | 1.9% | 1.8% | | |
| Other operating income and expenses | (300) | (2,103) | N/A | N/A |
| Operating profit | 127,658 | 128,339 | (1%) | 6% |
| <i>Operating margin</i> | 41.3% | 44.2% | | |
| Financial items (net) | 2,882 | (1,148) | N/A | N/A |
| Profit before income tax | 130,540 | 127,191 | 3% | N/A |
| Income taxes | (28,106) | (26,203) | 7% | N/A |
| <i>Effective tax rate</i> | 21.5% | 20.6% | | |
| Net profit | 102,434 | 100,988 | 1% | N/A |
| Diluted earnings per share (DKK) | 23.03 | 22.63 | 2% | N/A |

Continued attractive capital allocation to shareholders



Total of DKK 52 billion returned via dividends in 2025

- For 2025, total dividend per share increased 2.6% to DKK 11.70¹
- 30th consecutive year of increasing dividend per share
- Final dividend for 2025 will be paid in March 2026

2026 share buyback programme

- New 12-month share buyback programme of up to DKK 15 billion initiated
- Total cash return to shareholders in 2026 expected to exceed DKK 60 billion²

¹Including interim dividend of DKK 3.75 per share paid in August 2025. ²Based on proposed 2025 ordinary dividend to be paid in March 2026, share buyback programme in 2026 of up to 15 bDKK and 2026 interim dividend paid at least on 2025 level.

BD: Business development; CAPEX: Capital expenditure

Note: Share repurchase programme runs for 12 months starting in February 2026. The total programme may be reduced in size if significant business development opportunities arise during the purchase period.

Financial outlook for 2026

| Guidance | Full year expectations 3 February 2026 |
|---|--|
| Adj. sales growth ¹ | -5% to -13% CER <i>in Danish kroner: ~3%-points lower</i> |
| Adj. operating profit growth ² | -5% to -13% CER <i>in Danish kroner: ~5%-points lower</i> |

On a non-adjusted basis, the mid-point of sales and operating profit growth guidance for 2026, both at CER, would be -1% and 11%, respectively

Key modelling considerations

| | |
|-----------------------------|--------------------------------|
| Financial items (net) | Gain of around DKK 2.3 billion |
| Effective tax rate | 21% to 23% |
| Capital Expenditure (CAPEX) | Around DKK 55 billion |
| Free cash flow ³ | DKK 35 to 45 billion |

¹Excludes the one-off non-cash impact of reversing a provision for sales rebates of USD 4.2 billion in relation to the 340B Drug Pricing Program in the US; ²Excludes exceptional and non-recurring items exceeding 1 bDKK related to effects from major legal matters (incl. 340B provision reversal), as well as major impairment losses; ³Defined as net cash generated from operating activities less purchase of property, plant and equipment
CER: Constant exchange rates

Note: The financial outlook assumes of a continuation of the current business environment and given the current scope of business activities and has been prepared assuming that currency exchange rates remain at the level as of 29 January 2026



CMD26

CAPITAL MARKETS DAY

London • 21 September 2026

Investor contact information

Share information

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on:

www.novonordisk.com

Upcoming events

| | |
|-------------------|--|
| 26 March 2026 | Annual General meeting |
| 6 May 2026 | Financial results for the first three months of 2026 |
| 5 August 2026 | Financial results for the first six months of 2026 |
| 21 September 2026 | Capital Markets Day 2026 |
| 4 November 2026 | Financial results for the first nine months of 2026 |

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